



AT THE CONFLUENCE: 4TH ANNUAL HERITAGE WEEK APRIL 24 – MAY 5, 2018

In 2018, Historic West Bottoms' Heritage Week will outgrow its name. Building on three successful years we will recognize the region's rivers, its early inhabitants, the Stockyards District and West Bottoms Reborn during a 12-day celebration of history and culture. The fourth annual Heritage Week seeks to:

- Focus on the West Bottoms as a cultural district and destination;
- Remember the area's role as a commercial-industrial district connecting the communities of the greater Kansas City metropolitan area; and
- Highlight the progress and potential of the West Bottoms while recognizing firms and professionals who plan, design and construct our community's infrastructure.

The West Bottoms' place in our region's history and development is truly unique and began with trading among Native Americans and the French. The area, originally known as Kawsmouth and later the French Bottoms, is centrally located and has been essential to the growth and development of the entire region.

During our Heritage Week events, we will partner with businesses, agencies and local governments to shed light on the history of the West Bottoms, including the historical sites, businesses, institutions and individuals who have made notable contributions to the community. Our goal is to remind residents of the region of the great times, challenges and potential in the West Bottoms and to re-introduce, and introduce, our area to residents and tourists.

We look forward to presenting this year's Heritage Week, and ask for your support and participation as we highlight history with an eye toward the promising future of "the best part of town."



AT THE CONFLUENCE: 4TH ANNUAL HERITAGE WEEK EVENTS

APRIL 24 – MAY 5, 2018

GLACIER TO GENTRIFICATION: A SHORT HISTORY OF KANSAS CITY'S WEST BOTTOMS

TUESDAY, 4.24.18, 7:00 P.M. – 9:00 P.M.

519 Madison (at intersection with Woodswether Rd.)

As part of the Big Muddy Speaker Series, which serves to deepen the connection of our communities to the Missouri River, Healthy Rivers Partnership presents this compelling presentation.

THE URBAN CORE GROUP MONTHLY MEETING WEDNESDAY, 04.25.18, 5:30 P.M. – 7:30 P.M.

The Mulberry Room

The Urban Core Group, which serves as a catalyst in building value, pride and enthusiasm within our neighborhoods, will gather to enjoy one of Kansas City's premier event spaces.

CONFLUENCE DEDICATION AND WETTEST BLOCK PIG ROAST

FRIDAY, 04.27.18, 5:30 P.M. – 10:00 P.M.

Forrester Viaduct & 9th St.

This public celebration commemorating the design and installation of Confluence, a sculptural installation that brings life to the West Bottoms, offers attendees an opportunity to meet the artist, developer and entire team who made this possible. A pig roast will be held immediately following.

STOCKYARDS DISTRICT SATURDAY TALKS, TOURS AND EXHIBITS

SATURDAY, 04.28.18; 10:00 A.M. – 4:00 P.M.

Livestock Exchange

An initiative of the West Bottoms Reborn Project and supported by the National Endowment of the Arts Our Town grant, KCMO Office of Culture and Creative Services is pleased to offer a variety of talks, tours and exhibits in the Livestock Exchange Building throughout the day.

STOCKYARDS DISTRICT SATURDAY LEGENDS DINNER & JAZZ

SATURDAY, 04.28.18; 6:00 P.M. – 9:00 P.M.

Stockyards Brewing Co.

Heritage Week's signature event will include dinner catered by Golden Ox, discussion of the legendary history of our rivers and the Livestock Exchange, and a celebration of live jazz.

MISSOURI VALLEY SUNDAYS SERIES KAWSMOUTH: THE WEST BOTTOMS AS INDIAN TERRITORY

SUNDAY, 04.29.18, 2:00 P.M. – 3:30 P.M.

Downtown Kansas City Library

Local author and historian Bill Worley discusses the arrival of French traders to the West Bottoms in the 18th century and the upheaval of local Indian tribes as a result prior to Kansas City's founding.

WEST BOTTOMS REBORN/ ART IN PUBLIC SPACES

TUESDAY – SATURDAY, 05.01.18 – 05.05.18

Locations and Times TBA

Various art exhibits, talks, tours and temporary art installations will be on display and available to the public throughout the week.

GUIDED TOUR OF HISTORIC WEST BOTTOMS

TUESDAY, 05.01.18, 5:00 P.M. – 8:00 P.M.

EJ's Urban Eatery

Brad Wolfe, editor of "Kansas City, A Place in Time," will lead a tour of buildings, landmarks and sites in the West Bottoms. The tour will begin at 5:30 after a brief happy hour at EJ's Urban Eatery. Set sail at the Ship immediately after.

KANSAS INTERNATIONAL FILM FESTIVAL SCREENING

FRIDAY, 05.04.18, 7:00 P.M. – 10:30 P.M.

Blip Roasters

Hosted by Blip Roasters, this fundraiser for Kansas International Film Festival (KIFF) and Ten Thousand Villages titled "The True Cost" will pop up in the missing tooth on 11th Street.

ART AND SCIENCE ON THE RIVER

FRIDAY, 05.04.18, 5:00 – 9:00 P.M.

SATURDAY, 05.05.18, 10:00 A.M. – 2:00 P.M.

519 Madison (at intersection with Woodswether Rd.)

Healthy Rivers Partnership hosts an exhibition by student artists of work inspired by an exploration on the Missouri River.

Visit www.hwb-kc.com for more information or email us at historicwestbottomskc@gmail.com.





SPONSORSHIP OPPORTUNITIES

PRESENTING UNDERWRITER - \$3,000

- Publicity for all events through signage, social media and multiple websites
- Recognition during the following Heritage Week events: Confluence Dedication and Stockyards Legends Dinner
- 6 tickets with prime seating to Stockyards Legends Dinner and Jazz Show
- 20 tickets to the Wettest Block Pig Roast
- Business spotlight on Historic West Bottoms' website

EVENT UNDERWRITER - \$2,000

- Publicity for all events through signage, social media and multiple websites
- Recognition during the following Heritage Week events: Confluence Dedication and Stockyards Legends Dinner
- 4 tickets with prime seating to Stockyards Legends Dinner and Jazz Show
- 14 tickets to the Wettest Block Pig Roast

ENTERTAINMENT UNDERWRITER - \$1,000

- Publicity for all events through signage, multiple websites and social media
- Recognition during the following Heritage Week events: Confluence Dedication and Stockyards Legends Dinner
- 2 tickets to Stockyards Legends Dinner and Jazz Show
- 4 tickets to the Wettest Block Pig Roast

FRIENDS OF HISTORIC WEST BOTTOMS - \$300

- Publicity for all events through signage, multiple websites and social media
- 2 tickets to the Stockyards Legends Dinner and Jazz Show

Publicity for the Heritage Week events begins in March and will include a press conference, posters and signage, event materials, promotion on multiple partner websites, and various social media platforms.

Please email your logo (.ai, .eps or high-resolution .jpg) to historicwestbottomskc@gmail.com for inclusion in our Heritage Week publicity.

